

**Women & Child Development Corporation**

**Technical and Power point presentation evaluation sheet for Empanelment of social media Agency for WCDC**

S.no	Name of Media Agency	Technical score of agency	Scope of Work (10)	Showcase of Expertise in SMP (5)	Approch (5)	Live social media (25)	Total Score of Power Point presentation	Total	Qualified agencies for next round
1	Vermillion Communication Pvt. Ltd.	55	3	2	2	6	13	68	No
2	DRDA Lab Pvt Ltd	55	2	1	1	8	12	67	No
3	Promodome Digital LLP	37	2	2	2	12	18	55	No
4	<b>GOLDMine Advertising Ltd.</b>	44	7	3	3	16	29	73	<b>Yes</b>
5	AAKRITI Promotion and Media Ltd. M-1	43	<b>Not Participated in Presentation</b>						
6	PRACHARNAMA Media Pvt Ltd.	37	6	2	3	11	23	60	No
7	<b>Public Relation and Advocacy Group</b>	55	7	3	4	14	29	84	<b>Yes</b>
8	DOT Communicartion	47	3	1	2	12	18	65	No
9	Auburn Digital Solution P Ltd.	50	3	2	2	10	17	67	No

The selected agencies for next round will be notofied by WCDC through email.